



SSAI policy on the use of Photographic and Video Equipment

We recommend that each Club should follow the SSAI policy in relation to the use of images of young shooters on their websites, newsletters and other publications, as there have been concerns about the risks posed directly and indirectly to young people. Adults and sports leaders need to work together to prevent those wishing to cause such harm to young people. We ask you to understand that having photographic and video guidelines is not about preventing parents or siblings from taking pictures, it is to ensure that only those who have a right to take photographs do so. Any member, range officer or official who is concerned about photography taking place at events or training sessions can contact the children's officer or the Chief Range Officer or other designated person. As shooters we use firearms therefore we are in a unique position in that there are additional security concerns to be considered.

The purpose is to reduce the risk of inappropriate, unsolicited attention from people within and outside the sport. Group photographs where the club is identified rather than individuals are good for publicity without creating a risk to those in the photographs. As a useful guide try to remember the following: -

- If the target shooter is named on their shooting jacket, consider carefully the use their photograph.
- If a photograph is used, avoid naming the shooter.
- Ask for the athlete's permission to use their image to ensure that they are aware of the way the image is to be used to represent the sport.
- Ask for parental permission to use the athlete's image to ensure that parents are aware of the way the image is to be used to represent the sport. A permission form could be used for a photocall where advance notice is available. During a live

competitive event an announcement at the start of an event is recommended.

- To reduce the risk of inappropriate use, only use images of athletes in suitable dress. The content of the photograph should focus on the activity not on a particular child
- Talk to children's officer or other designated person if you are worried about use of images. These protocols have been discussed by your Children's Officer and a large section of the National media.

Amateur photographers/film/video operators wishing to record an event or practice session should seek accreditation with the club children's officer, event organiser or leader of session. Permission forms should be available on site. To ensure spectators and participants are informed of the policy, the club or organisation should display the following information prior to the start of an event and where possible make an announcement. The notice is available as a download or by post from your Children's Officer.

“In line with the recommendations in the Code of Ethics and Good Practice and the SSAI Code of Conduct for Children's Sport, the organisers of this event require that any person wishing to engage in any video, zoom or close range photography should register their details with the organisers. It is not advisable that children are photographed or filmed without their permission and/or the permission of their parent/guardian”. We thank you for your understanding.

Working in Partnership to protect young people

Please keep in mind that Photographs, when used with personal information, can be used as a means of identifying children. This practice can make a child vulnerable to an individual who may wish to “groom” that child for abuse. Furthermore the content of the photo can be used or adapted for inappropriate use. Regrettably there is evidence of this adapted material finding its way onto child pornography sites. Adults and sports leaders must to work together to prevent those wishing to cause such harm to young people.

For more information please contact:
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